



What is the difference between the Veggie Van and a regular produce stand?

Subsidized prices! We purchase produce from our co-op members and small local producers at their standard price point, and then we collect sponsorship funding from local businesses and individuals.

Through sponsorship, all the fruit and vegetables we distribute at the Veggie Van are available for accessibly low prices. We really want to make sure EVERYONE in the community can access this healthy food.

We recognize that even \$1-\$2 is a financial barrier for some, so we have some options in place to ensure that no one is denied access to healthy food.

At the end of the day, the Veggie Van is a food security program, and we won't turn anyone away for not having enough. Everyone deserves access.

Pay it forward

Have a little extra to give? The Veggie Van employs a pay it forward program at every stop. So if you're able to put a couple extra dollars forward when purchasing produce from the Veggie Van, we will ensure that it goes to community members in need!

We want eating local to be accessible for everyone!

The Veggie Van is a mobile vegetable market, bringing fresh produce from small sustainable local farms, directly into neighbourhoods in Winnipeg who are experiencing the highest rates of household food insecurity.

Weekly from July 10 to September 29

MONDAY

12:30-3:00pm
North End Women's Centre

THURSDAY

12:30-2:00pm
West Central Women's Resource Centre

2:30-4:00 pm
Knox United Church

5:00-7:00pm
Norwest Community Food Centre

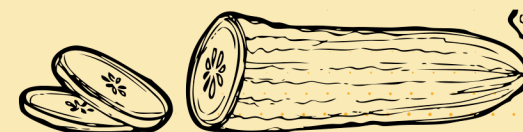
FRIDAY

1:00-3:00pm
North Point Douglas Women's Centre



Sponsorship Levels

Benefits	Plant \$500 +	Cultivate \$1500 +	Harvest \$3000 +
Company's name & URL on our Website			
Company's name & logo on our newsletter and social media posts			
Company's logo on our sponsors board at the Veggie Van locations			
Company's logo decal on our Veggie Van			
Sponsor feature post on social media			
Company's name on press release			
Company's logo on all print materials			



The Veggie Van wouldn't be possible without contributions from our community.

All donations and sponsorships directly result in putting food in the hands of fellow Manitobans.

Donate today by e-transfer
office@fireweedfoodcoop.ca

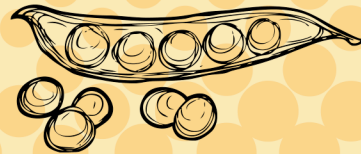
Find us at one of our
community partners

mosaic

Newcomer Family Resource Network



West Central
Women's
Resource
Centre



**For more info on Fireweed Food Co-op
and the Veggie Van,
as well as information on how to
donate or support the Veggie Van:**

Contact us at

foodsecurity@fireweedfoodcoop.ca

<https://www.fireweedfoodcoop.ca/>

Instagram: @fireweedfoodcoop



A Project of



Fireweed

FOOD CO-OP