



Fireweed Food Hub

Product Pricing and Selling Units

Wild-caught Arctic char from Nunavut

Selling Unit	Unit Weight	Price/ lb
Single fish (choice of lake origin*)	7-12 lbs (fillet yield: 4.4 -7.6 lbs)	\$10.50/lb
'Taste the Lakes' Sampling Box (3 fish, 1 fish from each lake)	25-28lbs (fillet yield: 15.8 -17.6 lbs)	\$10.50/lb
50 lb box (single lake origin, approx 5-6 fish)	50 lbs (fillet yield: 31.5 lbs)	\$9.45/lb
100 lb box (choice of single lake origin or mixed, approx 10-12 fish)	100 lbs (fillet yield: 63 lbs)	\$8.40/lb

Fish sold whole round and frozen. Fillet yield based on average 63% fillet yield by weight.

* Depending on weather and fishing conditions.

Unfortunately, the fishermen have not been able to make it to all three lakes yet this season! We will add this selling unit once we receive shipments of fish from all three lakes. For now, fish are likely coming from Iturjuk.